



LOCAL CHARTER

Creating a long-lasting, positive social impact

WELCOME



Our places succeed when the communities living in and around them thrive. British Land is committed to making a long-lasting, positive social impact in our communities, focusing on affordable space, employment and education. This in turn supports our licence to operate, helps deliver developments, manages risk and attracts customers.

Simon Carter

Chief Executive at British Land

About this charter

This is a policy document. Here, we outline our social impact commitments, providing clear guidance to our local teams and suppliers.

Continuous Improvement

We regularly review and update our Charter to drive best practice and adapt as local priorities change, drawing on input from our community partners, local authorities, colleagues, customers and suppliers, along with independent research.

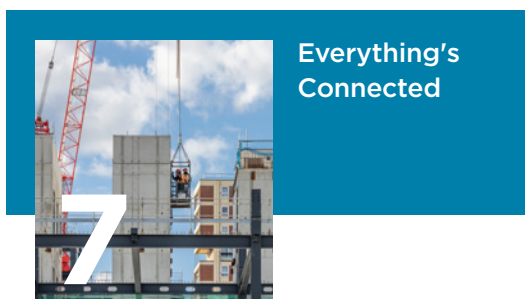
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Thriving Places



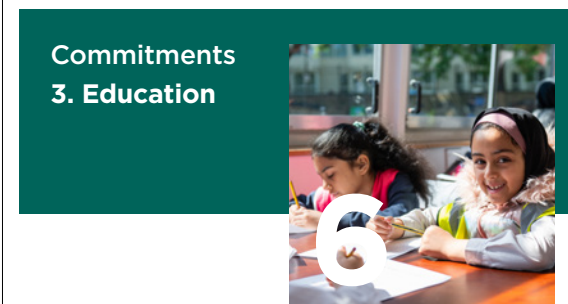
Commitments
2. Employment



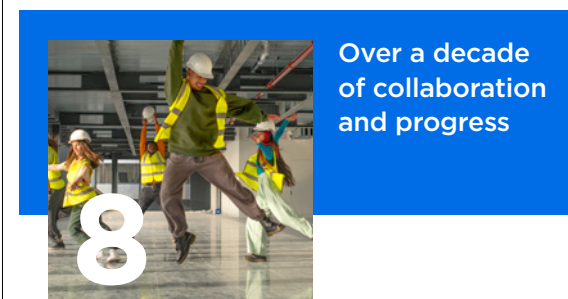
Everything's
Connected



Commitments
1. Affordable
space



Commitments
3. Education



Over a decade
of collaboration
and progress

THRIVING PLACES

British Land has a strong track record of partnering to create a long-lasting, positive social impact in our communities. This in turn supports the long-term success of our places, attracting customers, helping deliver developments, managing risk and protecting our licence to operate.

Our 2030 Commitments

We focus our resources on three commitments where we can make a difference, on issues that matter in all our communities: **affordable space**, **employment** and **education**.

The way we put these into practice is always place-based – tailored around local needs and opportunities for communities at each place.

INPUTS



- Deploying our **£25m Social Impact Fund** – which includes cash and affordable space.
- Sharing our skills through **expert volunteering**.
- Bringing together our customers, community partners and suppliers, **leveraging our relationships** to create greater social impact.

OUTPUTS



Our commitments

- **80,000+ people** benefiting from our **education** partnerships.
- **10,000+ people** benefiting from meaningful **employment** support.
- **£10m affordable space** delivered at our places, including workspace, retail space, community and arts space.

→ [READ MORE ON PAGES 4-6](#)

OUTCOMES

We aim to **directly generate £200m of social and economic value** by 2030, through our Social Impact Fund and spend with SMEs.

For us, this is a measure of performance, rather than a driver. Prioritising transparency, we follow the Impact Evaluation Standard framework and our data is externally audited.



Community

To us, 'community' means all of us. That's all the people who work, shop and live in and around our places. This includes the different organisations and enterprises in our local area and residents of all ages, along with schools, charities, community organisations and local authorities.

1 AFFORDABLE SPACE

We provide space to a broad range of local organisations on an affordable basis. This draws on our strengths – our core business of providing high quality space – to generate social impact and helps differentiate our places.

2030 COMMITMENT



£10m affordable space

delivered at our places to community organisations, charities, social enterprises and small businesses.

Applying a robust approach to reporting, we only count space provided for free or at a significant reduction for at least three months. Many more organisations benefit from events and pop-ups. We actively support smaller organisations through the process, removing barriers to entry wherever possible.



Our Really Local Stores initiative provides affordable retail space and expert support to small businesses, social enterprises, community organisations and charities who source or manufacture hyper-locally and want to grow. This offer is further strengthened by flexible terms and a simplified leasing process.

Charity Supermarket, **Glasgow Fort**



Our partnership with Tree Shepherd at Canada Water, London, offers entrepreneurs and businesses access to affordable workspace, alongside training and mentorship. This supports local start-ups and businesses to thrive in the new town centre we are creating.

Thrive Market, **Canada Water**



Regent's Place, London

Our recruitment and skills partnership at Fort Kinnauld, Edinburgh, has been helping retailers recruit local talent and supporting people who face barriers into employment since 2013.



Fort Kinnauld, Edinburgh

2 EMPLOYMENT

To help secure the talent our business, suppliers, customers and communities need to thrive, we deliver local skills and employment programmes through our Bright Lights initiatives, which support people local to our places to access training and job opportunities.

Bright Lights initiatives across our places include pre-employment training, virtual and in-person skills development, mentoring, work placements, graduate schemes, internships and apprenticeships. We are also focusing on initiatives to support the development of green skills and to address the UK's fast-growing science and technology sectors.

2030 COMMITMENT

 **10,000+** people

benefiting from meaningful
employment support

Applying a robust approach to reporting, we only count those who receive meaningful, life-enhancing employment support. Many more individuals benefit from other employment activities at our places, such as job fairs. All data follows the B4SI international standard.

3 EDUCATION

To promote social mobility, support people at all stages to grow skills and strengthen communities, we focus on local education initiatives.

Our programmes upskill people to support curriculum learning, grow a local talent pool, raise awareness of careers in our sectors and support young people at risk. Initiatives range from primary school projects and secondary school workshops to college and university events, along with mentoring and educational events.

These often bring together our customers, suppliers and local partners. We encourage all our partners to consider opportunities to develop green skills, supporting a just transition.



100 Liverpool Street, London

2030 COMMITMENT



80,000 people
benefiting from our **education**
partnerships

Applying a robust approach to reporting, this includes people in full-time, further or higher education who achieve learning outcomes or develop skills through our partnerships. Many more individuals benefit from our wider education activities, including site visits, creative opportunities and school events. All data follows the B4SI international standard.

Our partnership with the National Literacy Trust has been inspiring children to read for pleasure since 2011, working collaboratively with local schools and our customers. It is the largest and longest collaboration between a business and charity to improve literacy in the UK.



Whiteley, Fareham




Everything's Connected

We recognise the need for a fair and inclusive journey to a net zero future, where people and nature thrive. We are working with experts and partners across our business and supply chain on opportunities to support a just transition.

Alongside our Local Charter commitments, we set out clear social, environmental and governance requirements in our [Sustainability Brief](#), writing key performance indicators into contracts where appropriate.



2030 COMMITMENTS INCLUDE

- 100% Real Living Wages paid to all our employees and service partner workforce at our places.
- ≥40% SME spend and ≥20% local spend during construction.

Partners at all our places are putting our Wellbeing Principles into practice – from growing green spaces to hosting events that bring people together.

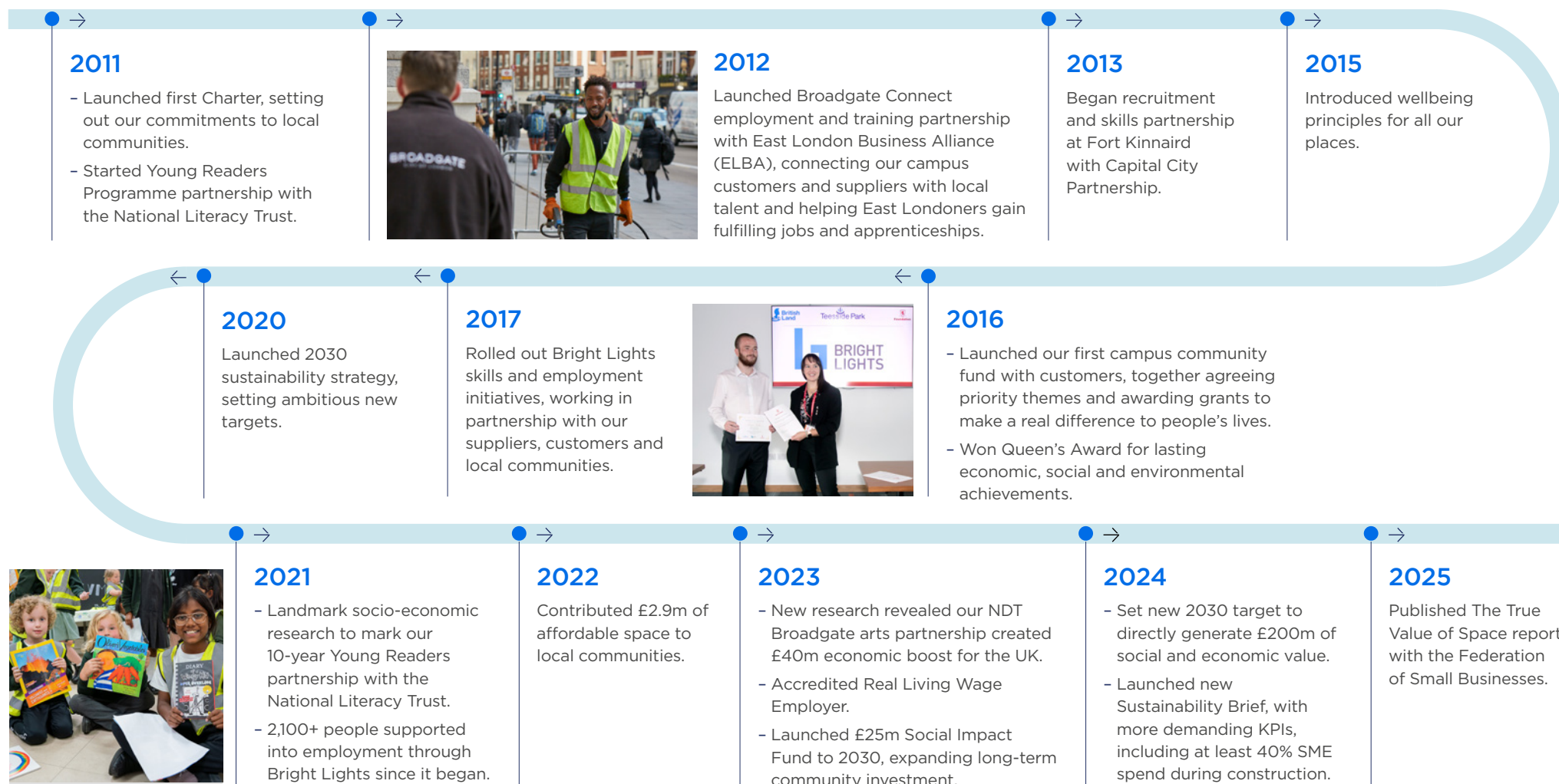
For our Sustainability Brief and other policies, visit:
www.britishland.com/policies



Each year we welcome thousands of local residents to Love Summer at Canada Water, a fun-packed programme of activities with a focus on health, wellbeing and social connection.

OVER A DECADE OF COLLABORATION AND PROGRESS

British Land has a strong track record of partnering to create a long-lasting, positive social impact in our communities.



FIND OUT MORE

For more on our 2030 Sustainability Strategy, latest performance, socio-economic reports and case studies:
www.britishland.com/sustainability

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About British Land

British Land is a UK commercial property company. Our purpose is to create and manage Places People Prefer – outstanding places that deliver positive outcomes for all our stakeholders on a long term, sustainable basis.

Our approach to sustainability is focused on three pillars:
Greener Spaces, Thriving Places and Responsible Choices.

Version 6: 2025

Version 5: 2023
Version 4: 2021
Version 3: 2018
Version 2: 2016
Version 1: 2011